Rep Order# EC'd Yes 6853435 Ver# 3 Status Revised Traffic Order# 106740 Last Received: 09/ Showing Buylines: All Lines Printed: 09/19/2012 9:03 AM 09/18/2012 3:08 PM

Station K Advertiser Fax# Buyer Phone# Estimate# Product KSNV-TV LAS VEGAS, NV.

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t ROMNEY FOR PRESIDENT

ic# 380 STEPHANIE KINCAID

REV LINE 37

-- REMARKS --

- CONTRACT COMMENT -

THANKS PLEASE CEN

Agency () AMERICAN RAMBLER PRODUCTIONS
138 CONANT STREET
BEVERLY, MA 02494
Agency C/PI/P2/E //380
Flight Dates

Hiatus Weeks

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Rep Firm Sales Office (Salesperson (

) PHILADELPHIA) AMY MCCREARY

Salesperson Phone# Salesperson FAX#

215-568-6540 215-568-1845

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|---------------------------------------|------------------------------|-------------|---|--|--|--------------------------------------|----------------------------------|-----------------------------|----------------|
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| w− _e Buyl | i Buyi | W-H | M-TU Buyl | M-TU Buyl | M-TÜ Bu y l | W-F Buyl | M-TO Buyl | W-F Buyl | Day |
| IIA-IZF | line Comment | 10A-11A | 10A-11A ine Comment | 9A-10A ine Comment | 7A-9A ine Comment: | 7A-9A Buyline Comment: TODAY SHOW | U 6A-7A Buyline Comment: NEWS | 6A-7A Buyline Comment: NEWS | Time |
| IIA-12F Buyline Comment: RACHAEL RAY | Buyline Comment: TOWAR SHOWS | | U 10A-11A Buyline Comment: TODAY SHOW3 | U 9A-10A Buyline Comment: TODAY SHOW2 | U 7A-9A Buyline Comment: TODAY SHOW | : TODAY SHOW | NEWS | NEWS | Program |
| i. | • a a a | :30 | :30 | :30 | :30 | : 30 | :30 | :30 | Len |
| -t. | * 200 | \$200.00 | \$200.00 | \$200.00 | \$550.00 | \$550.00 | \$450.00 | \$450.00 | Rate |
| 0 0 0 0 0 0 P P | 00/10-00/21 | 09/19-09/21 | 09/24-09/25 | 09/24-09/25 | 09/24-09/25 | 09/19-09/21 | 09/24-09/25 | 09/19-09/21 | Dates |
| ţ | .v | ω | N | თ | 4, | Ø | 4. | Ø - - - | Spots/Week |
| ۱ | _ | [ma] | ь | Н | ы | Н | ᅩ | - - | # of |
| ŧ | J. | ω | 2 | Q | 4 | σ | 41. | ያ ያ | Total Spots |
| | 88000 00 | \$600.00 | \$400.00 | \$1,200.00 | \$2,200.00 | \$3,300.00 | \$1,800.00 | \$2,700.00 | Total Cost |
| | | | | | | | | | Daypart |

| 19 M-TU 4P-430P Buyline Comment: NEWS | 18 W-F 4P-430P Buyline Comment: NEWS | 17 W-F 3P-4P Buyline Comment: DR PHIL | 16 M-TU 3P-4P Buyline Comment: DR PHIL | 15 W-F 2P-3P Buyline Comment: DOCTORS | 14 M-TU 2P-3P Buyline Comment: DOCTORS | 13 M-TU 1P-2P Buyline Comment: DAYS | 12 W-F 1P-2P Buyline Comment: DAYS | 11 W-F 12P-1230P Buyline Comment: NEWS | 10 M-TU 12P-1230P Buyline Comment: NEWS | 9 M-TU 11A-12P Buyline Comment: RACHAEL RAY | Fax# LT Ln Day Time Program | Buyer STEPHANIE KINCAID Phone# | | Rep Order# 6853435 Ver# 3 Status Revised EC'd Yes |
|---------------------------------------|---|--|---|---------------------------------------|---|--|---------------------------------------|---|--|--|--|--|---|---|
| | | | | | | | | | | | i | Agency Or DE 212 Flight Dates Hiatus Weeks | Agency (138 CC BEVEL | Traffic Order# 106740 |
| :30 | ÷ 30 | : 30 | * 30 | :30 | :30 | : ± 30 | :30 | :30 | 30 | :30 | B | | () AMERICAN R./ 138 CONANT STREET BEVERLY, MA 02494 | er# 1067. |
| \$350.00 | \$350.00 | \$300.00 | \$300.00 | \$175.00 | \$175.00 | \$275.00 | \$275.00 | \$275.00 | \$275.00 | \$200.00 | 70 20 10 10 10 10 10 10 10 10 10 10 10 10 10 | 09/19/2012 - 09/25/2012 | CAN RAMBLEF TREET . 02494 80 | |
| 09/24-09/25 | 09/19-09/21 | 09/19-09/21 | 09/24-09/25 | 09/19-09/21 | 09/24-09/25 | 09/24-09/25 | 09/19-09/21 | 09/19-09/21 | 09/24-09/25 | 09/24-09/25 | Dates | 12 |) AMERICAN RAMBLER PRODUCTIONS DNANT STREET RLY, MA 02494 | Printed: 09/ Last Received: 09/ Showing Buylines: All Lines |
| N | ω | ω | N | ω | 2 | N | ω | ω | N | 2 | Spots/Week | Salesperson Phone# Salesperson FAX# | Rep Firm Sales Office (Salesperson (| 09/19/2012 9:03 AM 09/18/2012 3:08 PM .incs |
| ы | Ь | Ь | Ľ | jund | ⊢ | Ь | Д | Jà | ц | ь | # 0 ff 1 0 fs | Phone# FAX# | | 3 AM 8 PM |
| 2 | ω | ω | N | ω | 2 | N | w | W | N | N | Total Spots | 215-568-6540 215-568-1845 |) PHILADELPHIA) AMY MCCREARY | |
| \$700.00 | \$1,050.00 | \$900.00 | \$600.00 | \$525.00 | \$350.00 | \$550.00 | \$825.00 | \$825.00 | \$550.00 | \$400.00 | Total Cost | 540 845 | 'HIA ŒARY | 2 of 6 |
| | | | | | | | | | | | Daypart | | | |

| Buyline Comment: TONIGHT SHOW | 30 W-F 1135P- 1235A | 29 M-TU 11P-1135P Buyline Comment: LATE NEWS | | 28 W-F 11P-1135F | Buyline Comment: WHEEL | 27 W-F 7P-730P | Buyline Comment: WHEEL | 26 M-TU 7P-730P | Buyline Comment: JEOPARDY | 25 W-F 630P-7P | Buyline Comment: JEOPARDY | 24 M-IU 630P-7P | Buyline Comment: NEWS | 23 M-TU 5P-630P | Buyline Comment: NEWS | 22 W-F 5P-630P | Buyline Comment: NEWS | 21 W-F 430P-5P | Buyline Comment: NEWS | 20 M-TU 430P-5P | LT In Day Time Program | | Station KSNV-TV LAS VEGAS, NV. Advertiser () ROMNEY 4 PRESIDENT Product ROMNEY FOR PRESIDENT Formatett 380 | Rep Order# 6853435 Ver# 3 Status Revised EC'd Yes |
|-------------------------------|--------------------------|---|---|--------------------------|------------------------|--------------------------|------------------------|--------------------------|---------------------------|--------------------------|---------------------------|--------------------------|-----------------------|--------------------------|-----------------------|--------------------------|-----------------------|--------------------------|-----------------------|--------------------------|--|--|---|---|
| | :30 \$250.00 09/19-09/21 | 30 \$/50.00 09/4T-09/25 | | :30 \$750.00 09/19-09/21 | | :30 \$725.00 09/19-09/21 | | :30 \$725.00 09/24-09/25 | | :30 \$725.00 09/19-09/21 | | :30 \$725.00 09/24-09/25 | | :30 \$725.00 09/24-09/25 | | :30 \$725.00 09/19-09/21 | | :30 \$450.00 09/19-09/21 | | :30 \$450.00 09/24-09/25 | (n | 09/19/2012 - 09/25/2012 | Agency () AMERICAN RAMBLER PRODUCTIONS 138 CONANT STREET BEVERLY, MA 02494 Agency C/P1/P2/F //380 | Traffic Order# 106740 Printed: 09/ Last Received: 09/ Showing Buylines: All Lines |
| | 3 1 3 \$750.00 | .t | 1 | 6 \$4,500.00 | | 3 1 3 \$2,175.00 | | 2 1 2 \$1,450.00 | | 6 1 6 \$4,350.00 | | 4 1 4 \$2,900.00 | | 4 \$2,900.00 | | 6 1 6 \$4,350.00 | | 6 1 6 \$2,700.00 | | 4 \$1,800.00 | Spots/Week # of Total Total Cost Weeks Spots | Phone# 215-568-6540 FAX# 215-568-1845 | Rep Firm Sales Office () PHILADELPHIA Salesperson () AMY MCCREARY | 09/19/2012 9:03 AM 3 of 09/18/2012 3:08 PM 1 Lines |
| | | č | | 00 | | 0 | | 00 | | 0 | | 00 | | Ö | | ō | | ō | | 0 | . Daypart | | | 6 |

| 41 SU 6A-7A Buyline Comment: NEWS | 40 SA 530A-6A Buyline Comment: NEWS | 39 SA 5A-530A Buyline Comment: NEWS | 38 SA 11P-1130P Buyline Comment: LATE NEWS | *37 SA 9P-930P Buyline Comment: JEOPARDY Sales Remark: V3 TP CHANGE V3 Time Changed, Comment Changed | 36 SA 5P-630P Buyline Comment: NEWS | 35 SA 7A-9A Buyline Comment: SAT TODAY | 34 SA 6A-7A Buyline Comment: NEWS | 33 F 10P-11P Buyline Comment: DATELINE | 32 F 9P-10P Buyline Comment: DATELINE | 31 M-TU 1135P- 1235A Buyline Comment: TONIGHT SHOW | rax# LT Ln Day Time Program | Estimate# 380 Buyer STEPHANIE KINCAID Phone# | · 🔀 | Rep Order# 6853435 Ver# 3 Status Revised EC'd Yes |
|--------------------------------------|--|--|---|---|--|---|--------------------------------------|---|--|--|--|---|---|---|
| :30 \$185.00 09/23-09/23 | :30 \$1,250.00 09/22-09/22 | :30 \$1,250.00 09/22-09/22 | :30 \$750.00 09/22-09/22 | :30 \$350.00 09/22-09/22 | :30 \$350.00 09/22-09/22 | :30 \$325.00 09/22-09/22 | :30 \$200.00 09/22-09/22 | :30 \$1,400.00 09/21-09/21 | :30 \$1,000.00 09/21-09/21 | :30 \$250.00 09/24-09/25 | Len Rate Dates | Agency C/F1/F2/E //380 Flight Dates 09/19/2012 - 09/25/2012 Hiatus Weeks | AME AME | Traffic Order# 106740 Printed: 09/ Last Received: 09/ Showing Buylines: All Lines |
| 1 1 1 \$185.00 | 1 1 1 \$1,250.00 | 1 1 1 \$1,250.00 | 2 1 2 \$1,500.00 | 1 1 1 \$350.00 | 3 1 3 \$1,050.00 | 2 1 2 \$650.00 | 2 1 2 \$400.00 | 1 1 1 \$1,400.00 | 1 1 1 \$1,000.00 | 2 1 2 \$500.00 | Spots/Week # of Total Total Cost Weeks Spots | Salesperson Phone# 215-568-6540 Salesperson FAX# 215-568-1845 | Rep Firm Sales Office () PHILADELPHIA Salesperson () AMY MCCREARY | 09/19/2012 9:03 AM 4 of 6 09/18/2012 3:08 PM ll Lines |
| | | | | | | | | | | | Daypart | | | |

| | EC'd Yes | Rep Order# | |
|-----------------------------|--------------------|-----------------------|--|
| | | 6853435 | |
| | | Ver# 3 | |
| | | 3 Status Revised | |
| | | Traffic Order# 106740 | |
| Showing Buylines: All Lines | Last Received: | Printed: | |
| Lines | 09/18/2012 3:08 PM | 09/19/2012 9:03 AM | |
| | | 5 of | |

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| 45 SU 930A-10A Buyline Comment: CHRIS MATTHEWS | 44 SU 9A-930A Buyline Comment: NEWS | 43 SU 8A-9A Buyline Comment: MEET THE PRESS | 42 SU 7A-8A Buyline Comment: SUN TODAY | | Fax# LT In Day Time Program | Buyer STEPHANIE KINCAID Phone# | · 7 | |
|---|--|--|---|----------------|--------------------------------|--|--|-----------------------------|
| | | | | | | Flight Dates Hiatus Weeks | Agency (). 138 CON BEVERI | |
| :30 | :30 | :30 | :30 | | Len | | () AMERICAN R 138 CONANT STREET BEVERLY, MA 02494 P1/P2/F //380 | |
| \$250.00 | \$250.00 | \$1,900.00 | \$325.00 | | Rate | 09/19/2012 - 09/25/2012 | ICAN RAMBLEI STREET \ 02494 | Sho |
| 09/23-69/23 | 09/23-09/23 | 09/23-09/23 | 09/23-09/23 | | Dates | 12 | () AMERICAN RAMBLER PRODUCTIONS 138 CONANT STREET BEVERLY, MA 02494 (7380) | Showing Buylines: All Lines |
| ы | н | н | Н | - | Spots/Week | Salesperson Phone# Salesperson FAX# | Rep Firm Sales Office (Salesperson (| ines |
| Ь | ₽ | l-, | H | } | ₩eeks | Phone# | \cup | |
| ь | ⊢ | فساز | Н | - | Total Spots | 215-568-6540 215-568-1845 | PHILADELPHIA AMY MCCREARY | |
| \$250.00 | \$250.00 | \$1,900.00 | \$325.00 | 1 | Total Cost | 1-6540 1-1845 | LPHIA CREARY | |
| | | | | | Daypart | | | |

-REPORT TOTALS-

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Buyline Comment: NEWS

11P-1130P

:30

\$750.00

09/23-09/23

N

N

\$1,500.00

:30

\$500.00

09/23-09/23

:30

\$500.00

09/23-09/23

\$500.00

\$500.00

:30

\$4,000.00

09/23-09/23

N

N

\$8,000.00

:30

5900.00

09/23-09/23

N

N

\$1,800.00

49

SU

10P-11P

Buyline Comment: LAW & ORDER

40

US

930P-10P

Buyline Comment: JEOPARDY

47

SU

5P-830P

Buyline Comment: NFL

ι<u>Α</u> 6

S

4P-530P

Buyline Comment: FOOTBALL NIGHT IN AMER

Report Totals: 138 / \$75,510.00

| Traffic Order# 106740 Last Received: 09 Last Received: 09 Showing Buylines: All Lines cy () AMERICAN RAMBLER PRODUCTIONS 138 CONANT STREET BEVERLY, MA 02494 cy C/P1/P2/E //380 t Dates 09/19/2012 - 09/25/2012 is Weeks Number 106740 Printed: 09 Rather Productions 138 CONANT STREET BEVERLY, MA 02494 cy C/P1/P2/E //380 138 CONANT STREET BEVERLY, MA 02494 cy C/P1/P2/E //380 138 CONANT STREET BEVERLY, MA 02494 cy C/P1/P2/E //380 cy C/P1/P2/E |
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| 09/19/2012 9:03 AM 09/18/2012 3:08 PM nes Rep Firm Sales Office (Salesperson Phone# Salesperson FAX# KLAS 20% KVMY 5% |

6 of 6

--- CREDIT RISK -CASH IN ADVANCE

Demos Books

NOV12 RA35+